



PLANS FOR MAJOR REGENERATION PROJECT IN WEST OF SCOTLAND UNVEILED

£100million Landmark development could bring more than 400 jobs and thousands of tourists to Irvine Valley area

Plans for a new 'destination resort' complex in the West of Scotland have been unveiled. Local landowners, Andrew and Jennifer Malcolm are pushing ahead with the ambitious five year project that will see completion of Phase 1 of the 'Allseasons at the Meadows' development by 2009. The completion date is timed to coincide with the 250th anniversary of the birth of poet Robert Burns and the British Open Championships being held at nearby Turnberry.

Allseasons at the Meadows will be an environmentally led hotel, holiday and visitor resort built around a man-made 25-acre loch. Phase 1 of the project will see the loch completed to incorporate beautiful islands, wetlands and grasslands and preserve the natural habitat beauty and wildlife of the local area. A luxury waterfront hotel with health facilities and a restaurant is also included along with 100 New England style lakeside holiday lodges. Phase 2 will include a picturesque modern harbour with moorings and boardwalk alongside bistro/coffee shop units to link with a garden centre and wildlife watching areas.

The project is the brainchild of Andrew and Jennifer Malcolm, who have now presented 'final plans' for the latest stage of the development to East Ayrshire Council. It is their vision to create a superb inland tourist destination that perfectly balances the natural beauty and ecological benefits of the area with a luxurious and exclusive resort that will provide a restful and tranquil place for local, national and international visitors.

Commenting on his plans, Andrew said,

"This development will be a first for Scotland in terms of providing an environmentally led tourist destination. It has its 'roots' in green tourism – the loch will have islands and roosting sites for the hundreds of birds that already visit the site and all the lakeside lodges will have nesting boxes incorporated into their design. The hotel we are planning will be powered by solar panels and wind turbines to make it environmentally friendly and sustainable and wildlife

viewing areas will allow all visitors to see Scottish wildlife in their natural habitats including fox, roe deer, and otter.

“We want to enhance the ecological beauty of the area and preserve and promote the natural assets of south-west Scotland including the history and culture of the local area, and those truly Scottish outdoor pursuits of walking, fishing, boating and golfing.”

With its central southwest location, Allseasons at the Meadows is just five minutes off the M77 and within easy reach of Glasgow, Prestwick and Edinburgh airports.

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EDITOR'S NOTES:

- Images of the proposed Gateway to the site, hotel and harbour area of 'Allseasons at the Meadows' are available on request
- Allseasons at the Meadows was awarded a first for Vision In Business for the Environment of Scotland by SEPA for the West of Scotland category in 2005.
- VisitScotland recognises this project as a first for Scotland and acknowledges its potential contribution to tourism from the national and international markets.
- Agents for the development are Alan Crooks and Scott Kennedy from Whyte and Barrie on 01698 891400