

PRESS CUTTING SERVICE

Title: Property 4 Media

Date: 2nd August 2007

Address: www.property4media.com



The screenshot shows a Windows Internet Explorer browser window displaying a press release on the Property4Media.com website. The browser's address bar shows the URL: <http://www.property4media.com/uk/pressrelease.php?id=18391&mo=3&referencekey=67b164776a4ee92f4985f09c44556462>. The website header features the logo "property4media.com" and the tagline "The Leading Online Property News Service for the Media". A navigation menu includes "Information", "Current News", "Photos", "News Archive", and "Contact". On the left, a "Press Room" sidebar lists various property-related categories such as "Residential property", "Commercial property", "Online Property", "Overseas Property", "New Homes", "Construction", "Design", "Interiors", "Home Improvements", "Gardens", "Professional Services", "Financial Services", "Associations", "Publishing/Events", and "Other". The main content area displays a press release titled "All Seasons At The Meadows" with a sub-header "Press Release". The release text reads: "ALL SEASONS AT THE MEADOWS" (with a logo), "New Website Launched By Allseasons At The Meadows Showcasing Their Luxury Ecological Hotel Development And Nature Reserve" (dated 01 Aug 07), and "Allseasons at the meadows, the ecological tourism development at Galston, near Kilmarnock has launched a new consumer website to highlight the next steps for the development <http://www.allseasonsscotland.com/>". Below this, it states: "Owners Andrew & Jennifer Malcolm have launched the website to keep". The browser's status bar at the bottom shows "Done" and "Internet" with a 100% zoom level.

Link:

<http://www.property4media.com/uk/pressrelease.php?id=18391&mo=3&referencekey=67b164776a4ee92f4985f09c44556462>



New Website Launched By Allseasons At The Meadows Showcasing Their Luxury Ecological Hotel Development And Nature Reserve *01 Aug 07*

Allseasons at the meadows, the ecological tourism development at Galston, near Kilmarnock has launched a new consumer website to highlight the next steps for the development

<http://www.allseasonsscotland.com/>

Owners Andrew & Jennifer Malcolm have launched the website to keep interested parties and investors up to date with the development's progress and to highlight their commitment to the building of this sustainable site for inbound and domestic visitors.

The company have also updated their corporate branding and have introduced a new logo (featured above). Owner, Andrew says 'The logo includes a Heron taking flight, which is designed to encompass the essence of what Allseasons aim to do.

The heron is like a phoenix rising out of the ashes, which symbolises the regeneration of the Irvine Valley since the traditional industries that once sustained it have now gone into decline. I see the way forward for this part of Ayrshire in being rooted in tourism and in particular green sustainable tourism. It is one of the only viable commercial ways to release the growth potential of this region.'

The website also features an about us section which provides images and descriptions of the development phases and building of the luxury hotel, marina, New England style homes and affordable housing.

For the first time there's an opportunity to view in detail the master plan, which shows how the development will successfully integrate into the existing landscape, enhancing it and assisting with the implementation of a much needed roundabout at the approach to Galston to improve road safety and provide a stunning visual gateway. The plan has comprehensively been highlighted in all press activity, but this is the first time visitors have been able to use the zoom application to view it close up. The Malcolm's have always sought to ensure the community can see the plan by seeking out and providing public access to it in places such as local authority services including libraries, dentists and local shops. Now the website allows everyone to see the regeneration benefits to be shared not only by the owners but also by the community.

If you would like to find out more then visit www.allseasonsscotland.com for further details.